

The HILL Newport Business



Association Membership Levels:

The HILL Newport Business everyone. We are dedicated to the

growth of The Hill Newport Business Association. We wish to promote business and community networking with a positive culture of a shop local philosophy.

Association is inclusive of support, enhancement and

TheHillNewport.com

Benefits	Level 1 10 Knots \$0	Level 2 20 Knots \$250
QR Sticker for storefront	X	X
Directory Inclusion	X	X
Social Media level 1 - 1 small business feature post - repost on stories - Access to private facebook group	X	X
Social Media level 2 - Instagram takeover - Dedicated highlight slide - Page posts promoting sales, special events, etc.		X
Special Event Participation **4 per year. Additional events may be at discounted costs to members. Valued at \$75-\$100 per event	Pay per event	X
Member Networking Events	Pay per event	X
Business of the month feature on website		X
Invitation to Board Meetings		X
Participating Business Discounts TBD by individual business'		X
Newsletter Inclusion (coming mid 2024) - Submit articles - Promote sales / events - Add email list to audience		X

Additional Information:

- *Board to be formed by 20 Knot Members
 - ** Event & Membership Committees to be formed
- Please advise if you are interested in participating!

At present website design and QR codes are complete. Each business can be fully launched as they begin their membership.

Our projections and numbers are based on first year trials, subject to review as we go forward.

What's Next?

- o As our Membership expands, we can consider collective advertising, directory brochure and/or map and special events to promote our businesses together as a “destination neighborhood.”
- o **JOIN US Today! Let's work together to collectively elevate our group of extraordinary businesses by branding our unique and historic small business destination!**
- o COMPLETE the Membership Application below and return to us via:
 - o Email: **TheHillNewport1@gmail.com**
 - o Snail Mail: c/o The Hill Newport, 69 Mill Street, Newport, RI 02840
 - o Invoice will be emailed with link to payment portal
 - If you prefer to pay by check, you may submit with application



The HILL Newport Business Association Membership Application:

Please provide the following information which will be displayed (publicly) w/ your business directory listing at:

TheHillNewport.com

Name of Business: _____
Street Address: _____
Store Hours: _____
Contact Name: _____
Phone Number: _____
Contact Email Address: _____
Website or Social Media URL: _____
Official #Hashtags: _____
Brands Offered: _____
BRIEF description of your business (30 words or less): _____

Please select Listing Categories that best describe your business:

- | | |
|--|---|
| <input type="checkbox"/> Artists & Galleries | <input type="checkbox"/> Fashion & Jewelry |
| <input type="checkbox"/> Books | <input type="checkbox"/> Home Décor & Antiques |
| <input type="checkbox"/> Bridal | <input type="checkbox"/> Lifestyle & Accessories |
| <input type="checkbox"/> Community Organizations | <input type="checkbox"/> Travel & Lodging |
| <input type="checkbox"/> Culture & History | <input type="checkbox"/> Nautical |
| <input type="checkbox"/> Dining | <input type="checkbox"/> Personal Care & Products |
| <input type="checkbox"/> Entertainment | <input type="checkbox"/> Places of Worship |
| | <input type="checkbox"/> Professional Service |

Select Membership Level (circle one):

10 Knots (free)

20 Knots @ \$250/year

Please indicate interest in Committees (circle):

Board

Membership

Events

IMPORTANT: Please provide a SQUARE (Instagram format) image to represent your business—it can be either your logo or a photo representative of your establishment. **Email image file to:**

TheHillNewport1@gmail.com

- In either case the minimum size must be 1000px x 1000px at 150dpi.
- If a non-square image is provided it will be cropped for display.
- If an image is not provided, we will attempt to fill space with a Google image search result for your business.

Sincerely,
Co-Organizers:

[Carol Swift](#) Owner, [Swift Morris Interiors](#)
201-388-7602 | carol@swiftmorris.com

[Federico Santi](#) Owner, [The Drawing Room](#)
401-261-3930 | drawrm@hotmail.com